**Demand Generation Email Campaign Kit: Email Copy Blocks**

**Infographic: Prevention is the Best Protection**

**Email banner**

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**50 Words**

Suggested subject line: What is the best defense against cyberattacks?

Prevention is the best protection against cybercrime. Trust us to protect your business so you can focus on what you do best.

<Download/Read> this infographic to understand today’s cyberattacks and the ways we can protect your business.

Contact <Partner Name Here> and find out how we can protect you.

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**100 Words**

Suggested subject line: What is the best defense against cyberattacks?

Can your business survive a cyberattack? Prevention is the best protection to avoid downtime to your business. Trust us to protect your business so you can focus on what you do best.

As cyberthreats become more advanced, the impact to your business increases. Depending on the type of cyberattack, it could take weeks, months, or longer to restore your data, systems, and operations. Don’t let your business become a statistic. <Download/Read> this infographic and learn how we can put the best prevention in place to prevent cyberattacks.

Contact <Partner Name Here> and find out how we can protect you.

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**150 Words**

Suggested subject line: What is the best defense against cyberattacks?

Can your business afford the impact from a cyberattack? Prevention is the best protection to avoid loss of valuable data, operational downtime, or damage to your reputation.

As cyberthreats become more advanced, the impact to your business increases. Can your business continue to operate after a cyberattack? How much would the downtime cost and how long would it take to restore your data, systems, and operations? These are issues you may be faced with so it’s critical to be prepared for the next attack.

<Download/Read> this infographic and learn how we can put the best prevention in place to prevent cyberattacks. As your security partner, we have the knowledge to protect you from cyberattacks. We can discuss the best protection for your business’ devices, data, and employees.

Contact <Partner Name Here> and let us protect you against the latest cyberattacks.

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**Infographic: Cybercrime: The New Downtime Threat to SMBs**

**Email banner**

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**50 Words**Subject line: Can your business afford downtime from cybercrimes?

Cybercrime is the new downtime threat for businesses. Find out how we can protect your business so you can focus on what you do best.

<Download/Read> this infographic to see cybercrime’s impact and the type of protection you need.

Contact <Partner Name Here> and let us protect you against the latest cyberattacks.

***>>*100 Words**Subject line: Can your business afford downtime from cybercrimes?

Cybercrime is the new downtime threat for businesses. Can your business recover from the downtime, data loss, and damage just one cyberattack could cause?

Don’t become a cybercrime statistic. Running your business should be your top priority. We can help you understand the risks and the types of protection you need for your devices, data, and employees.

<Download/Read> this infographic and find out more about the protection needed to secure your devices, data, and employees.

Contact <Partner Name Here> and let us protect you against the latest cyberattacks.

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**150 Words**

Subject line: Can your business afford downtime from cybercrimes?

Cybercrime is the new downtime threat for businesses. Do you understand the risks, costs, and other implications for your business?  Do you know what type of security is needed to protect your devices, data, and employees?

Cybercrime is a growing, malicious threat for small and medium businesses. Data shows that 3 in 5 SMBs experienced a cyberattack in the past 12 months. Could your business continue to operate from the downtime, data loss, and reputational damage just one cyberattack could cause?

<Download/Read> this infographic and find out more about the protection needed to secure your devices, data, and employees.

As your security partner, we have the knowledge to prevent cyberattacks and put the right security in place to protect your devices, data, and employees.

Contact <Partner Name Here> and find out how we can protect your business against cybercrime.